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## **Frost & Sullivan to Showcase New & Emerging Technologies " at Mobile & Wireless Enterprise 2008"**

Business Wire (CA) via eClip 11/15/2007 Source Website: [home.businesswire.com](http://home.businesswire.com) Harnessing Successful Mobility Strategies for Corporate Growth PALO ALTO, Calif.--(BUSINESS WIRE)-- Frost & Sullivan is pleased to announce Mobile & Wireless Enterprise 2008 (MWE), to be held March 2-5, 2008 in [Indian Wells, CA](#) at the [Miramonte Resort & Spa](#). This highly interactive event assists decision makers in defining their organization's mission critical mobile and wireless strategies. MWE will showcase and demonstrate the latest mobile computing and wireless data communications products live on stage. The event program is complemented by a number of the industry's leading visionaries, CTO/CIO panels, round table discussions, networking events and interactive break out sessions. Top IT executives will be included in the program to provide vendors with an inside look at current strategies and what enterprises are looking for in their mobile and wireless solutions. The event will highlight the following topics: mobile office applications, security and compliance, mobile marketing and advertising, location-based services/field service automation (FSA), mobile devices and infrastructure and convergence. "MWE is one of the most important events for the CIO and IT professionals who manage mobile and wireless resources for their enterprise," says Frost & Sullivan Chief Analyst for Mobile and Wireless J. Gerry Purdy. "Throughout the two day event, we are able to provide CIOs with critical information required to assist them become better decision makers." MWE is tailored to allow vendors and enterprise IT to have one-on-one time to discuss industry trends, enterprise challenges and solutions to overcome these obstacles. All sponsors participate in a showcase where more in-depth time is spent reviewing and learning about the most current products and services in mobile and wireless. "The number of mobility solutions for the enterprise is growing exponentially. With so many complex solutions available, it is difficult for IT decision makers to evaluate all of the current mobile products and services," states Frost & Sullivan President Krishna Srinivasan. "MWE assists CIOs in gaining perspective on the available options and in developing a mobility strategy supporting their organization's growth objectives." During the event, Frost & Sullivan will also host its annual Mobility Awards Banquet. At the banquet, Frost & Sullivan will honor companies and individuals who have produced the top products and services in the mobile and wireless industry. For information on these Awards, contact Stacie Kopecki, [Stacie.kopecki@frost.com](mailto:Stacie.kopecki@frost.com). Mobile & Wireless Enterprise 2008 is an opportunity to benchmark as well as learn strategies across the mobile & wireless industry. To register for this high value event and for additional information -- please contact Mireya Castilla, [mireya.castilla@frost.com](mailto:mireya.castilla@frost.com), with your full name, company name, title, telephone number, city, state, country and e-mail address. For sponsorship information -- please contact James Brehm, [jbrehm@frost.com](mailto:jbrehm@frost.com). Frost & Sullivan, the Growth Consulting Company, partners with clients to accelerate their growth. The company's Growth Partnership Services, Growth Consulting and Career Best Practices empower clients to create a growth focused culture that generates, evaluates and implements effective growth strategies. Frost & Sullivan employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, [visit http://www.frost.com](http://www.frost.com). Contacts Frost & Sullivan Corporate Communications - North America Mireya Castilla, 210-247-3830 F: 210-348-1003 [mireya.castilla@frost.com](mailto:mireya.castilla@frost.com) Sharing Sharing These links help you add this release to websites on which you can save or share bookmarks. Digg del.icio.us Newsvine Reddit (c) Business Wire 2007 November 15, 2007 04:09 PM Eastern Time Audience 393453 provided by Nielsen/NetRatings