



INDIAN  WELLS  
GOLF RESORT

**DISCOVER** THE TROON EXPERIENCE  
FABULOUS LOCATION. PERFECT FAIRWAYS. OUTSTANDING SERVICE.



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**TROON**  
TOURNAMENTS.COM



## ABOUT

### INDIAN WELLS GOLF RESORT

Indian Wells Golf Resort is a premier 36-hole golf resort located near Palm Springs, CA, just minutes from Palm Springs Int'l airport. IWGR stands alone as the only golf property in California with two courses ranked in the Top 20 "Best Courses You Can Play" in California by Golfweek Magazine. IWGR exudes an exclusive atmosphere with genuine hospitality. Featuring a magnificent clubhouse with two world-renowned golf courses and award-winning retail, golfers stay entertained and engaged both on and off the course.

Affectionately known as "Beauty," the Celebrity Course is a Picasso among golf courses. The panoramic views of the surrounding Santa Rosa Mountains provide a rugged backdrop to the serene brooks and magnificent waterfalls flowing through beds of wildflowers and annuals that splash color throughout this stunning setting. The Celebrity Course has the feel of an exclusive private club, while maintaining a challenging yet playable design.

Opening to rave reviews for its classic American design, the Players Course, "The Beast" pays homage to great designs such as Riviera, Winged Foot and Augusta National. Ominous bunkers placed throughout the undulating topography of the Players Course provide the perfect complement to the mature trees and natural desert arroyos. While playable for all, the Players Course was designed to challenge the most skilled golfers; therefore making it a perfect forum for competitive golf.

### TROON GOLF

At Troon Golf®, we understand more than anyone what golf groups need for a golf event to be successful and truly memorable. Troon Golf facilities throughout the United States, Scotland, Malaysia and Australia rank among the finest golf venues available, and our resort partners are some of the finest hotels in the world. Our goal is to create extraordinary guest and member experiences through personalized service, consistency, and uncompromising attention to detail.

Experience Troon® at the finest golf properties in the world the next time you play one of our golf courses!



# TOURNAMENT PACKAGE

## INFORMATION

All packages include Professional Tournament Organization, Preparation, and Management by our experienced Troon Golf staff. All Food and Beverage is prepared by our highly trained culinary staff and served by professional banquet and catering staff.

- Complimentary valet parking
- GPS Golf Cars
- Use of the practice facility on the day of play
- Golf Bag Pick Up & Return to On-Property Hotels
- Iced Coolers on Golf Cars
- Full-service Beverage Cars
- Club cleaning after event
- Pre-loaded rental clubs (if pre paid)
- Public address
- Rules review
- Sponsor logo advertising on our Golf Car GPS System
- Customized Golf Car Signs
- Administration of course contests (Long Drive, Closest to the Pin, etc.)
- Group Event Rule Sheets
- Printed score cards (may customize)
- Event Scoring by our PGA Professional Staff
- Placement and return of signs and banners
- Custom Food & Beverage options available (Breakfasts, Box Lunches, Barbecues, Awards Banquets, Luncheons, Buffets and Dinners)
- Group discounts available for clinics and instruction with our PGA Professionals

*Fees are determined by number of players & date of tournament.*



# ACCOMMODATIONS

## VUE GRILLE AND BAR

VUE Grille and Bar – is the ‘spot’ in the Coachella valley to find: award winning cuisine from our classically trained culinary staff, creative craft cocktails, extensive wine list and spirit selections, fresh sushi, craft beers and friendly service. The Large Party Dining menus and venues are available for those groups that are 12 or more and want to offer their guests the lively atmosphere of the restaurant experience. Our Indoor and Outdoor Venues all provide beautiful views of the surrounding Santa Rosas Mountains and Panoramic Golf Course views.

## PLAYERS ROOM

Located downstairs, the Players Room provides privacy from public view yet still enjoys beautiful views of the golf course and access to the north patios of the Club. This venue is perfect for luncheons, business seminars, rehearsal dinners, poker nights and board meetings. It accommodates up to 40 seated guests and 70 guests for a reception and is 806 Sq Ft.

## CELEBRITY BALLROOM

The Celebrity Ballroom is the perfect venue for awards receptions, corporate meetings, fashion shows, team building events, plated meals and buffet service. The Celebrity Ballroom has a large pre – function space and a beautiful outdoor patio. It accommodates up to 150 seated guests and up to 250 guests for a reception and is 2623 Sq Ft.

## PAVILION

The Pavilion is the premiere reception and private events venue in the Coachella Valley. With glass on three sides and commanding views of the Santa Rosa Mountains this venue is in high demand. Located between the first tees of both golf courses, it is a very private venue in the afternoon and evenings. It accommodates up to 400 seated guests and 700 for a reception.

## IW PUTTING COURSE

Golfers and non-golfers alike will appreciate the memorable experience the course offers. Catered functions can be as simple or extravagant as can be imagined. The course is a unique addition to any tournament or meeting program and is available paired with a full golf event or alone as an individual activity. Accommodates up to 250 guests for a reception.



## MERCHANDISE

### CLUB AND CORPORATE LOGO MERCHANDISE

Indian Wells Golf Resort offers a full spectrum of custom logo merchandise. Please see the catalogs below:

- IWGR Logo Titleist
- IWGR Callaway
- IWGR Full Turn Apparel

### SHOPPING EXPERIENCES

Concept shops are a perfect complement to your large group golf event. Take the guesswork out of tee gift selection and ask how we can create your very own store for participants to browse and select from a wide range of branded products using a pre-determined voucher amount.

### GIFT CARDS

A fan favorite and another way to take the guesswork out of gifting. Pre-determined Gift Card amounts allow your attendees to browse our store and pick from a broad assortment of golf and lifestyle products.

## FOOD AND BEVERAGE

### MENU SELECTIONS

Our talented culinary staff has worked diligently to ensure that our menu creations will satisfy every golfer in your group. We offer breakfast, lunch and dinner options delivering superior service, diverse menu selections and comprehensive food and beverage programs. We will work closely with you to develop the perfect food & beverage solution for your event.

A variety of food & beverage and guest accommodations are available to choose from regardless of the size of your event. We guarantee to meet your every need and exceed your expectations. Food & beverage menus and pricing will often change within a golf season. To obtain the latest food & beverage offerings contact your Troon tournament coordinator.



SPONSOR FLAGS



CART BANNERS



GOLF CHECKS

# TROON TOURNAMENTS.COM

## SPONSOR SIGNAGE FULFILLMENT BY BIRDIE MEDIA

At Troon, we are always improving the value and experience that we offer our tournament guests. Now you can trust **TroonTournaments.com** to have your signage professionally designed, produced and delivered directly to the course. Let our tournament staff assist in assembling and placing your sponsor signage on the course before your event.

## PRODUCT OFFERINGS

- Tee Box Signs
- Challenges Signage
- Golf Cup Signage
- Premium Golf Cart Banners
- Flagstick Signage
- Golf Cart Frame Signage
- X-Back Banners
- Oversized Golf Checks
- Practice Range Dividers
- Golf Sponsor Flags
- Golf Cart Windshield Decals
- Sponsor & Welcome Banners
- Custom Canopy Tents
- Retractable Banners
- Step & Repeat Banners
- Easel Signs
- Cart Path Decals
- Table Runners & Throws
- Drink Tickets
- Hole-in-One Insurance
- ...and Much More!

Visit **TroonTournaments.com** to select the products for your next event and count on us to deliver on-time, every time!

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*Troon Tournaments took our golf tournament to an entirely new level. Not only have we improved our image through their great products and services, but we also raised more money for our charity!* — **Jason C.**



# PEACE OF MIND

## TROON TOURNAMENTS DELIVERS

Visit [TroonTournaments.com](http://TroonTournaments.com) now to get started.





FLAGSTICK SIGNAGE



EXCLUSIVE TEE BOX SIGNAGE

**VISIT** [TROONTOURNAMENTS.COM](https://troontournaments.com)

EXCEPTIONAL GOLF SIGNAGE DELIVERED DIRECTLY TO YOUR EVENT.



UNIQUE GOLF CART SIGNAGE



GOLF CUP BRANDING





# INDIAN WELLS GOLF RESORT

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INDIAN WELLS, CA 92210  
(760) 834.3819  
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## BOOK A TOURNAMENT

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## TOURNAMENT SIGNAGE

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